



CAFÉ FORUM

Acquiring Customers, and Keeping Business Local

Wednesday, November 9, 2011

6:00PM – 7:30PM

4 Daughters Irish Pub, 126 W. Main Street, Medford

Dear Fellow Business Owners:

We invite you to attend what we expect to be a groundbreaking and valuable forum in the heart of our Rogue Valley: the CAFÉ Forum.

Hosted by [Rogue Trade Exchange](#) and [TagQuest](#), the CAFÉ Forum is designed to offer business owners and developers the opportunity to engage in dialogue aimed at acquiring new customers, and keeping our cash local.

Wednesday's forum will focus on stimulating constructive discussion on key issues such as:

- Customer acquisition;
- Marketing;
- Promoting Local Innovation; and
- Forming Partnerships with Other Businesses and Exchanging Products and Services.

Rogue Trade Exchange will explain their coveted "rogues" program in which businesses partner to exchange services; and TagQuest will conclude the forum by providing insight into effective marketing techniques, as well as facilitating discussion regarding tough issues such as customer acquisition and retention.

The forum will be held at [4 Daughters Irish Pub](#), 126 West Main Street in downtown Medford.

Please RSVP to Caleb Guillory, TagQuest by email (caleb@tagquest.com). We look forward to seeing you at the event.

TagQuest